

BYRD CONSULTANTS, LLC

CAPABILITIES STATEMENT

Alonzo Byrd, Chief Strategist
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O'Fallon, Illinois 62269

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Company Overview

Byrd Consultants, LLC, a Woman/Minority-Owned firm based in O'Fallon, Illinois, helps government agencies and businesses connect to the communities they serve. With decades of knowledge and experience counseling C-Suite executives on public policies, Byrd Consultants helps companies define and assess their proper role with key stakeholders, including customers, employees, vendors, and the public at large. We listen, ask pertinent questions, and seek feedback before offering solutions. Alonzo Byrd, Chief Strategist, has more than 30 years of experience in issues management.

Functional Areas

- Public Affairs
- Government Relations
- Strategic Communications
- Corporate Social Responsibility (CSR)
- Diversity, Equity, and Inclusion (DE&I)
- Crisis Communications
- Strategic Management

Differentiators

Byrd Consultants, LLC is a hands-on, detailed oriented consultancy. As strategists representing iconic agencies and global brands, we use data, innovation and common sense to enhance client reputation. Whether it's creating university-level courses to assist misplaced workers in an economic downturn, or cultivating relationships with community leaders to ensure uninterrupted manufacturing operations, Byrd Consultants strives to make a difference for its clients.

Company Demographics

Woman/Minority-Owned Firm

NAICS Codes: 541820, 541910, 921110, 541611, 551114, 611430, 541613, 611699

DUNS#: 080861306

CAGE#: 7Y2V2

Certifications

Byrd Consultants, LLC has been certified by the following agencies:

- National Minority Supplier Development Council (NMSDC); MBE
- SAMS
- Woman Owned Small Business (WOSB)
- State of Illinois Women/Minority Business Enterprise (WMBE)

Industry Partners

Chief Strategist Alonzo Byrd has worked on behalf of *Fortune* 500 companies, including :

Enterprise Holdings
Procter and Gamble
Reebok

Anheuser-Busch Companies
United Parcel Service (UPS)
NCAA

AT&T
Coca-Cola
Wal-Mart